

## **PRIVACY POLICY**

**Online store**

**www: snel-markt.nl**

Dear User

We care about your privacy and we want you to feel comfortable and safe when using our services, which is why we have prepared a document from which you will obtain detailed information on the processing of your personal data.

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### **§ 1**

#### **Introduction**

1. This privacy policy sets out the rules for the processing and protection of personal data of Users using the website available at the following internet address: snel-markt.nl, hereinafter referred to as the website. The document describes, first of all, the grounds, purposes and scope of personal data processing, indicates the entities to whom the data is entrusted, and also contains information on cookies and analytical tools used on the website.

The administrator of personal data collected via the website, within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95 / 46 / EC (general regulation on data protection) of 27 April 2016 (Journal of Laws UE. L No. 119, p. 1), hereinafter referred to as GDPR (here you can read the content of the regulation [http: // eur -lex.europa.eu/legal-content/PL/TXT/?uri=CELEX%3A32016R0679](http://eur-lex.europa.eu/legal-content/PL/TXT/?uri=CELEX%3A32016R0679)), is MaKaDo Handelsbedrijf BV, Maasdijk 2676LV, NIP / BIN NL81698241B01, e-mail: [info@snel-markt.nl](mailto:info@snel-markt.nl), hereinafter referred to as the Administrator and being also the Service Provider of the website.

2. Users' personal data are processed in accordance with the provisions on the protection of personal data.

3. The administrator of personal data declares that the privacy policy is informative, which means that it is not a source of obligations for website users. Its purpose is to define the actions taken by the Administrator and a description of the services, tools and functionalities related to the website used by website users, e.g. in order to use the contact form or other activities undertaken as part of the website.

## **§ 2**

### **Definitions**

1. User - a person using the website; an entity for which services may be provided by electronic means or with which a contract for the provision of electronic services may be concluded.

2. Administrator - is MaKaDo Handelsbedrijf B.V., Maasdijk 2676LV, NIP / BIN NL81698241B01, e-mail: info@snel-markt.nl.

3. Website - otherwise a website is one of the websites included in the same website, which is hosted under the domain snel-markt.nl, which we can open using a web browser. The website managed by the Administrator consists of HTML, CSS, JavaScript code and may contain, for example, content, graphics, videos or hyperlinks to other websites or files.

4. Electronic service - a service provided electronically by the Administrator to the User via the website.

5. Contact form - a form in which the Users of the snel-markt.nl website provide the necessary information and data in order to provide the service / fulfill the notification sent to the Administrator.

6. Device - an electronic device through which the User gains access to the website.

7. Consumer - a natural person concluding a contract with the Administrator as part of the website, the subject of which is not directly related to its business or professional activity.

## **§ 3**

### **General information**

1. The website administrator makes every effort to protect the privacy of the website Users and all data and information obtained from them. With due diligence, it selects and applies technical protection measures, both programming and organizational, thus ensuring complete protection against their disclosure, disclosure, loss, destruction, unauthorized modification or processing in violation of applicable law.

2. The administrator informs that the website uses a transmission protocol that ensures the security of data transmission on the Internet, namely it has the SSL (Secure Socket Layer) protocol installed. It is a type of security that involves encoding data before sending it from the User's browser and decoding it after safely reaching the website server. The information sent from the server to the User is also encoded, and after reaching the target, it is decoded.

3. The data collected by the Administrator are processed in accordance with the law, respecting the principles of fairness and transparency, collected to the minimum extent necessary for the specified purposes and processed in accordance with them, not subject to further processing inconsistent with these purposes, adequate and factually correct in relation to the purpose and stored in a way that allows identification of data subjects. The period of data storage depends on the purpose of processing and is limited to the achievement of the intended purpose.

4. The website administrator, on the terms specified in the regulations and in the privacy policy, has access to data, but may entrust Users' personal data to external entities cooperating with the Administrator. Such entrustment is possible only on the basis of relevant personal data entrustment agreements concluded between the Administrator and the processor. The contracts contain a provision specifying the scope and conditions for the processing of personal data necessary to provide services. The administrator declares that he cooperates only with entities that guarantee the security of personal data processing by implementing security measures that meet the requirements set out in the GDPR.

5. The administrator has the right, as well as the statutory obligation, to provide information about the Users of the website to public authorities, e.g. in connection with proceedings for possible violations of the law or third parties that submit such a request on the basis of applicable provisions of Polish law.

6. Using the services and tools available on the website, as well as providing personal data by the User is voluntary. However, their provision may be necessary for the conclusion and implementation of the contract for the provision of electronic services on the website, thus their absence will prevent the conclusion of such a contract. The scope of data necessary to conclude the contract is indicated on the website.

7. The user using the services and tools provided as part of the website confirms that he has read the provisions of this privacy policy, while consenting (if necessary) to the use of his personal data in accordance with these provisions by checking the appropriate checkboxes on the website website (the contents of the checkboxes define the purpose for which the provided personal data will be used).

## **§ 4**

### **Recipients of personal data of the website**

1. In order to ensure the proper functioning of the website, the Administrator uses the services of external entities. The administrator provides data only when it is necessary to achieve the given purpose of personal data processing and only to the extent necessary to achieve it.

2. Examples of recipients of personal data of website Users are:

- providers of services supporting the work of the website administrator, e.g. computer software providers for running the website, e-mail, hosting providers,
- couriers,
- accounting Office,
- bank.

3. Data recipients (external entities) process personal data on the basis of relevant entrustment agreements signed with the Website Administrator. These entities collect, process and store personal data in accordance with their regulations and privacy policies.

4. The processing of personal data of the Service Users and Users of the website "snel-markt.nl" is entrusted by the Administrator to the following entities:

- former center Bartosz Kaczmarek, ul. Promienna 12U, 64-920 Piła, NIP: 7642435045, REGON: 301172998 - in order to store data on the server on which the website is installed, in order to store data on the server on which the online store is installed and in order to provide IT care. technical over the website of the Website, in order to provide IT support for the Website, in order to manage the Website / Online Store.

## **§ 5**

### **Acquisition, collection, purpose, scope and processing activities**

1. The Administrator obtains information about Users, including by collecting server logs, IP addresses, software and hardware parameters, pages viewed, mobile device identification number and other data about devices and system use. The collection of the above information will take place in connection with the use of the website. These data are not used by the Administrator to identify the User.

2. Navigational data may also be collected from Users, including information about links and references or other activities undertaken on the website, in order to facilitate the use of services provided electronically and to improve the functionality of these services.

3. The Administrator reserves the right to filter and block messages sent via the internal message system, in particular, if they are spam, contain forbidden content or otherwise threaten the safety of the website Users.

4. As part of the website, the Administrator processes Users' personal data for the following purposes:

- contacting Users in response to inquiries sent via the contact form, contacting Users via e-mail in response to submitted inquiries,
- facilitate the use of the website and ensure IT security of the website,
- performance of the contract for the provision of electronic services.

5. The Administrator informs that it collects, processes and stores the following Users' data: e-mail address (e-mail address) and optionally name and surname.

6. Personal data collected for the purposes indicated in the privacy policy will be stored for the duration of the services provided by the Administrator and for the period resulting from the limitation periods for claims, consumer rights or other rights in this regard.

### **CONTACT WITH USER**

7. The basis for data processing in connection with the User's service, which includes contact with the User in order to answer the question sent via e-mail, the contact form is art. 6 sec. 1 lit. a GDPR,

i.e. consent to processing. If a contract is concluded after contact, the data will be processed on the basis of Article 6 (1) (b) of the GDPR. The legal basis for processing after the possible termination of contact will be the justified purpose of archiving correspondence for the purpose of showing its course in the future (pursuant to Article 6 (1) (f) of the GDPR).

### **CONTACT FORM**

8. As part of the website functionality, the Administrator provides the possibility of contacting him using an interactive form. Using the form requires providing personal data necessary to contact the User and answer the questions contained in the form. The User may also provide other data in order to facilitate contact or commissioning a service. Providing data marked as mandatory is required to handle the inquiry, and failure to provide it may result in the inability to handle it. Providing other data is voluntary.

9. The basis for data processing in connection with the use of the contact form is Art. 6 sec. 1 lit. a GDPR, i.e. consent to processing.

10. In order to identify the sender and handle his inquiry sent via the provided form - the legal basis for processing is the necessity of processing to perform the service contract (Article 6 (1) (b) of the GDPR).

11. The legal basis for processing after possible termination of contact will be the justified purpose of archiving correspondence for the purpose of showing its course in the future (pursuant to Article 6 (1) (f) of the GDPR).

### **FANPAGE**

12. The Administrator provides the Users via the Facebook platform with his Fanpage, the administrator of which is himself or a person designated (authorized) to perform this function. Via the fanpage, the User can add comments, posts as a guest, use the "Like" or "Share" functions.

13. Via the fan page, the User may be redirected to the Administrator's website.

14. The basis for data processing as part of the functioning of the fan page and necessary for its management and for statistical purposes, including, inter alia, the analysis of data collected automatically when using the website, including cookies, is the legitimate interest of the administrator pursuant to art. 6 sec. 1 lit. f GDPR.

15. The basis for the processing of personal data in connection with posting comments is the consent pursuant to Art. 6 sec. 1 lit. a GDPR.

16. As part of the fanpage, the User may stop following him at any time. The cessation of the observation means that the content from the Administrator related to the fanpage will no longer be displayed.

17. The administrator informs that he processes the following personal data: name, surname, general information, which have been posted by the User on his profile on the Facebook social network.

18. Personal data will be processed for the period of running the fanpage or until the consent is withdrawn.

19. The administrator informs that personal data collected as part of the fanpage, may be transferred to the United States by saving them in a database located on an American server. Facebook, Inc. is an entity based both in a third country - in the United States and in Ireland, which joined the Privacy Shield program and thus guarantees an adequate level of personal data protection required by European regulations.

### **SOCIAL TOOLS (FACEBOOK)**

20. The website of the "snel-markt.nl" online store uses a plug and other tools provided by the social network Facebook. By displaying the website page on which such a plug was placed, the User's browser establishes a direct connection with the Facebook Administrator's server.

21. The content of the plugin is transferred by the given Service Provider directly to the User's browser and integrated with the website. This integration allows the Service Provider to receive information that the User's browser has displayed the snel-markt.nl page, even if the User does not have a profile on the Facebook social network or is not currently logged in with him. If the User is logged in to the social network, the Service Provider will be able to directly assign the visit to the website to a given profile on the Facebook social network.

22. In a situation where the User of the website uses the "Like" or "Share" button, the relevant information will also be sent directly to the server of the given Service Provider and stored there. In addition, this information will be published on the social network and will appear, for example, on a Facebook wall. The purpose and scope of data collection and their further processing and use by Service Providers, as well as the possibility of contact and the rights of Users in this regard and the possibility of making settings ensuring privacy protection are indicated in the privacy policy of each of the Service Providers.

## **§ 6**

### **Rights of data subjects**

1. The GDPR gives Users the said rights, their list is presented below. They are due without giving a reason, but they are not absolute and will not apply to all activities related to the processing of personal data. In a situation where the User wishes to exercise any of his rights, he may at any time send a declaration of intent to the e-mail address of the website or the address of the Administrator's office.

i. The right to access data pursuant to Art. 15 GDPR.

The User may contact the Administrator at any time to confirm whether his data is being processed, and if this is the case, the User has the right to:

- to gain access to personal data,
- to receive information about the purposes of processing, categories of personal data being processed, about the recipients or categories of recipients of this data, the planned period of storage of the User's data or about the criteria for determining this period (when it is not possible to specify the planned period of data processing), about the rights that the User is entitled to / Users under the GDPR (when it is not possible to specify the planned period of data processing), about the rights of the User under the GDPR and the right to lodge a complaint with the supervisory authority, about the

source of this data, about automated decision-making, including profiling and security measures applied in connection with the transfer of this data outside the European Union,

- to obtain a copy of your personal data.

II. The right to rectify data based on art. 16 GDPR.

The User has the right to request the Administrator to immediately correct his personal data which is incorrect. He also has the right to request that his personal data be supplemented. To correct or supplement your personal data, please send information to the e-mail address of the website.

III. The right to delete data ("the right to be forgotten") - implemented pursuant to art. 17 GDPR.

a) The User may request the Administrator to delete all or some of his data,

b) The User has the right to request the deletion of his personal data when:

- personal data are no longer necessary for the purposes for which they were collected or processed,
- withdrew a specific consent to the extent that personal data were processed based on the User's consent,
- he objected to the use of his data for marketing purposes,
- personal data has been processed unlawfully,

• personal data must be removed in order to comply with the legal obligation provided for in EU law or the law of the Member State to which the Administrator is subject

- personal data has been collected in relation to the offering of information society services,

c) despite the User's request to delete personal data in connection with the objection or withdrawal of consent, the Administrator may retain certain personal data to the extent that processing is necessary to establish, assert or defend claims, as well as to fulfill a legal obligation requiring processing pursuant to Union law or the law of a Member State to which the Administrator is subject,

d) deletion of personal data or cessation of their processing by the Administrator may result in the inability to provide services provided via the website or limitation of the use of the website functionality.

Expressing consent to the processing of personal data and the right to withdraw consent pursuant to art. 7. paragraph 3 GDPR

a) By accepting the statements placed by the Administrator in the interactive forms available on the website, the User agrees to the processing of his data for specific purposes,

b) The user has the option to consent to the processing of his data for additional purposes by accepting the optional statements proposed in the forms available on the website,

c) The User has the right to withdraw any consent given to the Administrator, the withdrawal of consent will take effect from the moment the consent is withdrawn,

d) withdrawal of consent will not cause any negative consequences for the User, however, it may prevent further use of services or functionalities that may be provided by the Administrator in accordance with the law only with consent,

e) withdrawal of consent does not affect the processing of personal data carried out by the Administrator in accordance with the law before its withdrawal.

V. The right to object to data processing pursuant to Art. 21 GDPR

a) The User has the right to object at any time for reasons related to his particular situation to the processing of his personal data, including profiling, if the Administrator processes personal data based on a legitimate interest,

b) resignation from receiving marketing information regarding products and services sent by the User in the form of an e-mail means the User's objection to the processing of his data, including profiling of these purposes,

c) if the Administrator has no other legal basis allowing the processing of the User's data and the objection is justified, the personal data against which the objection has been raised will be removed.

VI. The right to submit a request to limit the processing of personal data based on art. 18 GDPR

The User has the right to request the restriction of his personal data when:

a) he questions the correctness of his personal data - the administrator of personal data will limit the processing of personal data for a period allowing for the verification of the correctness of this data,

b) the processing of the User's personal data is unlawful, and instead of deleting personal data, the User requests that the processing of his personal data be restricted,

c) the User's personal data are no longer necessary for the purposes of processing, but they are needed to establish, assert or defend the User's claims,

d) when the User objected to the processing of his personal data - then the processing is limited until it is determined whether the legitimate interests of the Personal Data Administrator override the grounds indicated in the User's objection.

VII. The right to request the transfer of personal data (Article 20 of the GDPR)

The User has the right to receive his personal data from the Administrator in a structured, commonly used and machine-readable format and to send them to another Administrator of personal data.

The User also has the right to request that the Personal Data Administrator send the User's personal data directly to another Administrator (if technically possible).

VIII. The User also has the right to lodge a complaint with the President of the Office for Personal Data Protection regarding violation of his rights to the protection of personal data or other rights granted under the GDPR.

## **§ 7**

### **Cookies policy, operational data and analytics**

1. The website uses small files called cookies, they are saved and stored on the computer or other end device of the Website Users, if the web browser allows it. Cookies usually contain the name of the domain they come from, their storage time on the Device and the assigned value.

2. Cookies are used to optimize the process of using the website, to collect statistical data that allow to identify the way Users use the website, which allows improving the structure of the website. They are also necessary to maintain the User's session after he leaves the website.

3. The administrator uses two types of cookies:

a) session cookies (temporary): they are stored on the User's end device and remain there until the end of the browser session. The saved information is then permanently deleted from the device memory. The mechanism of session cookies does not allow the collection of any personal data or any confidential information from the User's device,

b) persistent cookies: they are stored on the User's device and remain there until they are deleted. Ending a browser session or turning off the device does not delete them from the User's device. The persistent cookies mechanism does not allow the collection of any personal data or any confidential information from the User's device.

4. The service administrator uses external cookies in order to:

a) collecting general and anonymous statistical data via analytical tools: Google Analytics (the cookie administrator is Google Inc., based in the United States),

b) popularizing the website using the [www.facebook.com](http://www.facebook.com) social network (external cookie administrator: Facebook Inc based in the USA or Facebook Ireland based in Ireland).

5. The user at any time, using the web browser he uses, may change the cookie settings, including blocking the possibility of collecting cookies. Such action may make it difficult or impossible to use the website's services and tools, including making it impossible to place an order.

6. If the User decides that he does not agree to the use of cookies for the purposes described above, he may at any time delete them manually. Detailed instructions on how to proceed and information on cookies are included in the help menu of the web browser currently used by the User. Examples of web browsers that support these cookies are: Internet Explorer, Mozilla Firefox, Google Chrome, Opera, Safari, Microsoft Edge.

7. Some external entities operating on the website allow Users to withdraw their consent to the collection and use of data by them for the purposes of advertising based on the User's activity. For more information and a choice, see, for example, [www.youronlinechoices.com](http://www.youronlinechoices.com).

## **§ 8**

### **Final Provisions**

1. This privacy policy contains links to other websites, it is recommended to read the privacy policies and regulations of these websites.

2. The above privacy policy applies only to the Administrator's website.

3. It is possible to extend the website offer, thus creating the possibility of changing the content of the privacy policy, about which you will be informed by an appropriate message on the website.

4. If you have any additional questions regarding the website's privacy policy, please send an e-mail to [info@snel-markt.nl](mailto:info@snel-markt.nl) provided by the Administrator.